

BOARD OF DIRECTORS

2023–2024

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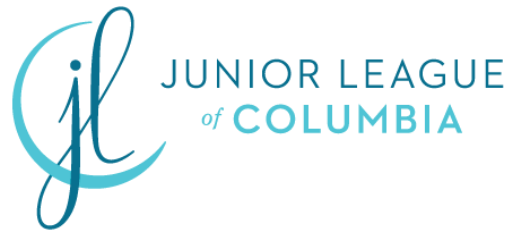
At Large Directors

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For nearly 100 years, the Junior League of Columbia, has been working to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training in the Midlands. The economic impact of our volunteers through community shifts this year alone has been \$86,859.90.

It all started in 1924 with one visionary woman, Katharine Manning, who wanted to make a difference in her community. In this spirit, the League has remained relevant and critical in identifying and responding to our community's needs all while training women volunteers and leaders.

Now almost a century later, the League has more than 1,400 strong and unique members with a rich history of leadership, service and action-working on community issues such as advancing child education, improving health and wellness outcomes for women and children, combating domestic violence, and meeting basic needs in our community. We are also setting our sights on the future with a refreshed mission, a newly adopted strategic plan, and data driven decisions to respond where our community needs us the most.

We cannot complete this important work without the generous support of sponsors like you. We hope that you will consider joining us as a sponsor this year.

Sincerely,

Emily Bedenbaugh
Junior League of Columbia President

Junior League of Columbia, Inc.

2926 Devine Street, Columbia, SC 29205

803.252.4552 | jlcolumbia.org | info@jlcolumbia.org



WE ARE THE JUNIOR LEAGUE OF COLUMBIA

For nearly a century, the Junior League of Columbia has been committed to advancing women's leadership for meaningful community impact through volunteer action, collaboration, and training.

Through our efforts, the League seeks to strengthen the health and well-being of children and families in the Midlands.

We invite you to join us in the fight to give every child in the Midlands a healthy start.

For more information, contact us:

FundDevelopment@JLColumbia.org

WOMEN BUILDING BETTER COMMUNITIES

1,450 —→ 38,000 +
MEMBERS VOLUNTEER HOURS
2,000 +
TRAINING HOURS

DURING THE 2022—2023 LEAGUE YEAR

8,000 +

MIDLANDS CHILDREN
IMPACTED

84

COMMUNITY
ORGANIZATIONS

80

COMMUNITY
PROJECTS

\$275,000

AMOUNT RAISED THROUGH
HOLIDAY MARKET FUNDRAISER

WHO WE ARE



MISSION STATEMENT

The Junior League of Columbia is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

VISION STATEMENT

We seek to strengthen the health and well-being of children and families in the Midlands.

COMMITMENT TO DIVERSITY & INCLUSION

We believe that creating and sustaining a diverse Membership is critical to our Mission. Living the value of diversity means we are committed to centering equity, inclusion, and belonging in our individual, organizational, and community relationships.

OUR HISTORY

In 1924, Katharine Heath Manning Perry (later Mrs. James Y. Perry) and a group of 10 women organized the Junior League of Columbia and invited 19 other women to become members. The organization was admitted to the Association of Junior Leagues International (AJLI) in 1925. Throughout the years, League volunteers have been involved with numerous community organizations and worthy programs. We continue to provide volunteer hours, financial support, and leadership for many organizations in the Midlands.

AJLI

We are a member of the Association of Junior Leagues International, Inc. (AJLI). Since its founding in 1901 in New York City by social activist Mary Harriman, The Junior League has evolved into one of the oldest, largest, and most effective women's volunteer organizations in the world, encompassing more than 125,000 women in 295 Leagues in the US, UK, Canada, and Mexico.

SPONSORSHIP LEVELS

*These tickets may not be sold

	LEADER	PARTNER	ADVOCATE	SUPPORTER	FRIEND
	\$10,000+	\$9,999-\$5,000	\$4,999-\$2,500	\$2,499-\$1,000	\$999-\$500
Advertisement in League eBlast	Four eBlasts	Three eBlasts	Two eBlasts	One eBlast	
Recognition in League Website News with Sponsor Level & Logo	●	●			
Recognition at JLC General Membership Meetings	●	●			
Opportunity for company spotlight at General Membership Meetings	●				
Opportunity to sponsor sustainer, new member, or membership special events	●	●	●	●	●
Logo recognition on sponsor board displayed at fundraising, membership, and community events	●	●	●	●	●
Recognition on JLC social media feeds	●	●	●	●	●
Logo, website, & sponsor level on JLC website	●	●	●	●	●
Logo included in outside advertising (as applicable)	●	●	●	●	●
Invitation to all JLC exclusive events	●	●	●	●	●
HOLIDAY MARKET					
Holiday Ball Tickets*	8	6	4	2	
Ladies Night Out Tickets*	6	4	2		
General Admission Tickets*	20	15	10	8	5
Opportunity to purchase promotional items for additional advertising	●	●	●		
Name & logo recognition at all fundraising events	●	●			
Name & logo on all event ads (print & broadcast), promotional posters & billboards	●	●	● event ads only	● event ads only	● event ads only



THE JUNIOR LEAGUE OF COLUMBIA'S ANNUAL FUND SPONSORSHIP FORM

DONOR INFORMATION

Donor/Company Recognition Name: _____

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Social Media: _____

SPONSOR LEVEL

YES! I would like to support the Junior League of Columbia's Annual Fund at the following level...

- ☐ \$500-\$999 – Friend
- ☐ \$1,000-\$2,499 – Supporter
- ☐ \$2,500-\$4,999 – Advocate
- ☐ \$5,000-\$9,999 – Partner
- ☐ \$10,000+ – Leader

We respectfully request that all donations be confirmed by October 1, 2023 for inclusion in any printed materials.

My check is enclosed: \$ _____ Check Number: _____

Please send me an invoice via email: _____

Signature: _____

Please return to the Junior League of Columbia office:

2926 Devine Street
Columbia, SC 29205

Electronic payment options available here:

<https://app.etapestry.com/onlineforms/JuniorLeagueColumbiaInc/JLCsponsorship.html>

